



E N V I R O N M E N T A L C O M M I T M E N T

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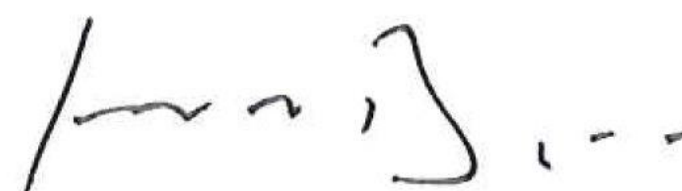
MINICONF ENVIRONMENTAL COMMITMENT

The protection of children, people and the environment is the cornerstone of Miniconf's approach to business.

In 2019, the company presented its own Commitment Manifesto, setting out a number of key objectives to improve the environmental impact of its operations. The Commitment Manifesto is a project that guides and drives our efforts to make a **positive impact** on society.

Our **commitment focuses** on:

- Through the **Infinite Love** project, promoting communication and education initiatives to help raise public awareness – particularly amongst younger generations – of environmental issues and the adoption of eco-sustainable behaviours;
- Monitoring and maintaining constant dialogue with our **supply chain** to promote the spread of a culture of sustainability;
- Promoting fashion that respects animals;
- Reducing the number of sample garments, instead utilising digital tools and modern graphic design techniques;
- Minimising the use of plastic in all packaging;
- Enhance the **durability** of our garments whilst maintaining high technical and quality standards in our supply chain;
- Increase the proportion of **BCI cotton** used in our collections year on year. We aim to reach 100% BCI cotton by 2027.



GIOVANNI BASAGNI

President Miniconf SpA