



E N V I R O N M E N T A L C O M M I T M E N T

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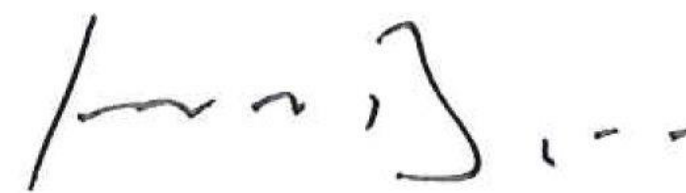
In 2019 Miniconf approved the Environmental Commitment Manifesto:  
a long term **journey** to reducing the company's **environmental footprint** and increasing the **positive social impact**.

## MINICONF ENVIRONMENTAL COMMITMENT

Environmental security, protection of people and kids have always been the main values of Miniconf 's business strategy.

Our **commitment focuses** on:

- Reducing the quantity of production samples. The latest IT tools and modern graphic design techniques will facilitate the production and buying process, as well as will reduce, where possible, a part of the samples;
- Rethinking the packaging and reduce plastic use and consumption (shoppers, boxes, hangers);
- Replacing all neon lights with environmentally friendly LED systems in all our offices and stores;
- Organising the social campaigns to motivate and promote pro-environmental behaviour, in particularly among the younger generations;
- Enhancing sustainable manufacturing system, maintaining technical quality performance and producing durable high-quality clothing;
- Designing special capsule collections made of certified eco-sustainable fabrics;
- Increasing the percentage of BCI cotton used in our collections year by year. Using 100% BCI cotton by 2027;
- Promoting ethical fashion and animal welfare;
- Monitoring the environmental impacts throughout the supply chain. Conducting overall assessments of our suppliers, evaluating their compliance with environmental standards and their commitment and activities to protect the environment.



GIOVANNI BASAGNI

President Miniconf SpA